#### PCS Group Forum August 17, 2022

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## August 17 Agenda

First session-Use of Payment info

 Second session-How to reduce cost of prescription drugs?

#### What is Payment data

- Information on how quickly your customers pay their invoices to you or their suppliers
- Information on how vendors are paid
- Where does payment data come from?
- Where does the analysis come from?
- How can this help you as CFO and help your company?

### Analyze your data

Calculate quarterly % Profile of your receivables for several years current, 30-60,61-90,91-120 and reserve writeoffs Analyze your experience/ findings? Risk concentration drivers Root cause analyses of: collection efforts write offs

### Findings and actions

What did you learn? Certain customers? Certain regions? Certain sales people high risk? Certain types of contracts? Certain products or services? Poor risk assessment? Sloppy contract admin=sloppy invoices Sales tax issues/ exemptions...process! Process-invoicing, collection, escalation Are liens and suits effective?



#### What did you learn?

Change contracts?

Change credit evaluation or start doing them?

Do you know how?

Monitor new accounts and set the expectations! OR/AND:

Proactively-evaluate prospects before they are customers

Customers change suppliers when incumbent supplier demands payments or cuts them off!



# How to evaluate prospects?

Credit application by prospects-they lie!

Third party report-frequently tough to get UNLESS you get creative.

Credit report provider-D&B, Creditsafe and others

You can get reports on your customers!

How? Report your prospects as customers and get their report. Create a trigger code so you can pull a credit report.

Do the work before Sales invests any time.



### Would you want to know if

- What if a supplier is not paying their bills on time and fails to deliver to you?
- What if a competitor is paying bills slower?
  What does that tell you?
- What if an potential acquisition target's credit score plummets?

### Best practice summary

- Analyze your own data
- Cash is critical so measure, monitor and manage
- Analyze the root causes and act
- Analyze your customers and prospects
- Separate key customers from at risk customers
- Separate new customers



### Suggestions

- Use a third party
- We have a preferred partner to provide the data
  - **Excellent reporting**
- Excellent international data-timely and broader
  - Customized reporting/ dashboard?
  - Pays for itself



#### More info?

- Visit the website <u>www.thecfosolution.org</u>
- Enter via PCS portal
- Working on eliminating the password.
- Go to table of contents and find related topics –PCS topics and the other 75
- Call me at 215.421.8291
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