



**RUNNING
FINANCE LIKE A
PROFIT CENTER**



ANALYZE & REPORT ON DATA GROW REVENUE / PROFIT

- More Time To Review = Better Reviews
- More Time To Explain / Interpret The Reports = It Will Flip!
- Modify The Reports To Provide Usable Data = Why Do We Generate This Report?
- Listen To The Issues / Problems = Create New Reports That Are Actionable
- More Time = Focus On Company Strategy



FOCUS ON COMPANY STRATEGY

- Company / Departmental Clamps = Faster / Better / Cheaper / Added Value / Increased Revenue
- Talk To Peers / Listen To Competitors = Bring New Ideas To The Table
- Where Is the Business Headed? = Strengths / Weaknesses / Opportunities / Threats
- How Is The Industry Changing? = Off-Premise / Digital / Regulations
- What Can Finance Do To Help? = Become a CFO Plus